

The Store Where

the Ads Come True

READ OF THE BARGAINS we offer you to-

day. They're not "make-believe" bargains-

made possible by fictitious reductions-but

real, thoroughly honest values, backed by

our guarantee of quality.
CALL AT THE STORE and you'll find the

exact same values pictured in the paper-true

regarding size, quality and finish. No exag-

gerated cuts or misleading text to "draw

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This Japanese Air Plant, Brass

Fern Dish, Eight-Inch

Mirror Plateau.

IT WILL PAY YOU, as it has paid

thousands, to deal at the store where

the ads come true.

Real

Bargains

Carpets

and

Rugs

This

Week

409 to 417 Seventh St. N. W.

T'S surprising how far a little money will go 1 during this great October Sale of Carpets and Rugs. For a small amount this week you can add to the beauty and cheerfulness of your home by adding a new Rug or so or replacing the worn Hall or Stair Carpet with a bright, new

make it worth your while to buy now. We'll "lay it away" if you don't care to have it delivered now. Be as exacting as you please in regard to style, class and quality—you will find here everything needed to complete the cozy comfort of your home at prices you can easily afford and will be glad to pay.

pattern. The BIG values at LITTLE prices we are offering you this week will

Charge Your Purchases if You Like

T'S so convenient and saves you much trouble and delay. We'll make immediate delivery of your purchases or hold them, without charge, until desired, and we will arrange the payments to suit you. Remember, we are always "at home" and ready to serve you.



All Carpets Measured for, Made, Lined and Laid Without Charge

Special October Prices On Thousands of Pairs of Fine Curtains and Portieres Will Make It Worth Your While to Visit Our Store This Week. These Low Prices on Draperies Will Make Your Visit Interesting and Profitable.

N attractive table ornament. A bright green apanese Air Plant, large brass rn dish, and is mounted on an eight-inch plate glass mirror plateau.

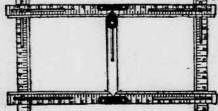
Fireside Chair,

THIS Beautiful Fireside Chair has a mahogany-finish frame and is very well upholstered with spring back and extra strong seat springs. If is upholstered in brown art Puritan denim,



Gobelin Tapestry Upholstery, \$19.75

Curtain Stretchers, 55C Hardwood



ARGE Hardwood Curtain Stretchers, extend to 12 feet long and 6 feet wide; inches marked on each piece; steel pins, heavy braces and set screws. Folds into small space when

Golden Oak Chiffonier,

SERVICEABLE Golden Oak Chiffonier, with five large, roomy drawers, all fitted with wood pulls. It is nicely polished and is excellently made throughout, with panel ends and back. A beautiful pattern and a really good value for this price.



100-Piece Dinner Sets

WELL Shaped 100-pce. Dinner Sets with conventional gold decorations and green and pink flower decorations, in neat designs. Of good appearance and new designs throughout. 9inch plates. A very remarkable value considering the high qual-

The Hoosier Kitchen Cabinet Fits Any Kitchen

MAKE up your mind that you can have a Hoosier Cabinet. We will find a place to put it. It will save you on the average thousands of steps every day. 40 laborsaving conveniences increase your comfort in working-17 are entirely new. You can put 400 articles in this new Hoosier -your whole kitchen at fingers' ends. 700,000 women who own Hoosiers wouldn't do wit out them. You ought to have a Hoosier now.

The Greatest Praise Comes From Women Who Own Hoosiers

IF you have been waiting on account of price the new Hoosier is the lowest priced good kitchen cabinet ever sold. It is a wonderful bargain. While you are waiting you are risking health and wasting time that you might be using to better advantage. Grasp your opportunity now. Get the Hoosier Cabinet you have needed and wanted so long. We will make you unusually liberal terms

"Your money back if you are not delighted with your Hoosier."





Stearns & Foster Cotton Felt Mattresses

OTTON is the ideal filling for a mattress, because its natural purity and downy character appeal to every sense of cleanliness and refinement. Only all new cotton goes into a Stearns & Foster Mattress. The outside of a mattress tells but little. its real value depends very largely upon the quality of the cotton inside. Stearns & Foster Mattresses have a laced opening so that you can see the inside of the very mattress that you buy.

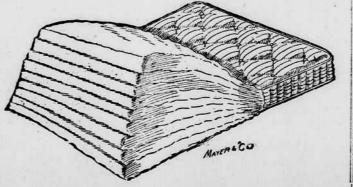
They Never Grow Lumpy or Get Hard

360 WEBS of Fine Sea Island Cotton woven into 9 layers, 45 lbs. in weight, compose the filling of Stearns & Foster Mattresses. A filling that will never grow hard nor lumpy and will never need to be remade.

This 45-lb. Cotton Felt, Blue Stripe Tick, Roll **\$7.75**Edge Mattress **\$7.75**

THIS Stearns & Foster Regal Mattress, full weight, full 45 lbs., and is composed of good grade cotton, scientifically woven into a full size mattress. The ticking is blue with light stripes and is very attractive. It is closely tufted and has roll edge.

Five Other Grades, \$9.98 to \$26.50



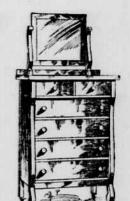


Genuine Mahogany Colonial Dresser,

THIS Handsome Colonial Dresser can be had in either genuine mahogany or quartered oak. It is 40 inches wide and has a heavy bevelplate mirror 24x26. Strongly made and

Genuine Mahogany Colonial Chiffonier.

THIS Colonial Chiffonier matches exactly the Dresser shown above. It can be had in either genuine mahogany or quartered oak. Best of construction, beautiful finish and true colonial design. Really better than the usual





Genuine Mahogany Colonial Dressing Table,

HANDSOME Colonial Dressing Table, genuine mahogany or quartered oak. Matches dresser and chiffonier exactly. Good design, fine cabinet work and very nicely finished. A dainty addition to your-bedroom.

Three-Inch Brass Bed,

'HIS Massive

Brass Bed has large three-inch posts, a large top rail and seven massive two-inch fillers in both head and foot. A



very large bed and a beautiful design. Guaranteed lacquer



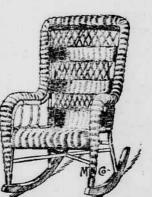
Adams Style Rocker,

BEAUTIFUL Adams Style Rocker, correct both in execution and design, genuine mahogany back panels and handcarved back. A very strongly made and exceptionally finely finished rocker.

Golden Oak Double Door Wardrobe,

THIS Large Wardrobe has large. It has a large lower drawer with brass pulls. Made of solid oak throughout and has a large top orna-ment. Both doors are fitted with cabinet lock. Large shelf in top.





Natural Finish Full Roll Reed Rocker,

THIS Reed Rocker is one of the greatest values ever shown. It is closely woven of firstgrade reed, with panel back and closely woven seat. The legs, seat and back are strongly braced, and it

has a full reed roll with patented wire construction running the length of the legs. You may have this same rocker in the fumed